

# NBC Universal

## Studio 1A / Today Show

New York, New York

### Preeminent Media Leader

NBC is one of the most recognized names in broadcast.

### Industry First

Located in iconic Rockefeller Center, Studio 1A is the home of the Today Show, the first street level studio on national television.

### Branding and Design

Vision integrates the branding of Today via an energetic palette and bold finishes throughout the various green rooms and support spaces.



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