# **VIACOMCBS**

### **CBS Sports**

New York, New York

#### **Branded Spaces**

Pioneering use of subtle but powerful imagery to convey brand focus.

#### **Energetic Finishes**

Workplace incorporates high-end finishes on a limited budget.

## Renowned Broadcast Legend

Using their technology infrastructure to cultivate their core strength in content delivery now and into the 21st century.





