

NBC Universal

Broadcast Studios

New York, New York



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Specialized Broadcast Experience

Over several years, BAM collaborated with NBC Universal on their delivery networks, studio sets and backbone technologies to keep them at the entertainment industry forefront.

Fast Track Adaptability

Changes in technology, real estate availability and production required rapid changes to existing studios to stay responsive to the fast pace of production, including getting audiences into and out of the studio quickly and efficiently.

Understanding Their Needs

Close collaboration with set designers to do more than just coordinate with their design; we embraced their challenges and recommended solutions to satisfy all stakeholders.

