



● **30
Rockefeller
Center**

Indicates floors that
BAM has renovated

National Historic Landmark

Maintain the historic feel while upgrading program standards to support the vast network of technology and infrastructure essential for a Fortune 100 media and entertainment company.

Program Standards

Develop consistent program standards across 20 floors that cater to the needs of over 115 unique groups working in corporate offices, security, studios and technology.

High Visitation

Design and program to inspire the millions of tourists and workers that visit NBC Universal's headquarters at Rockefeller Center.