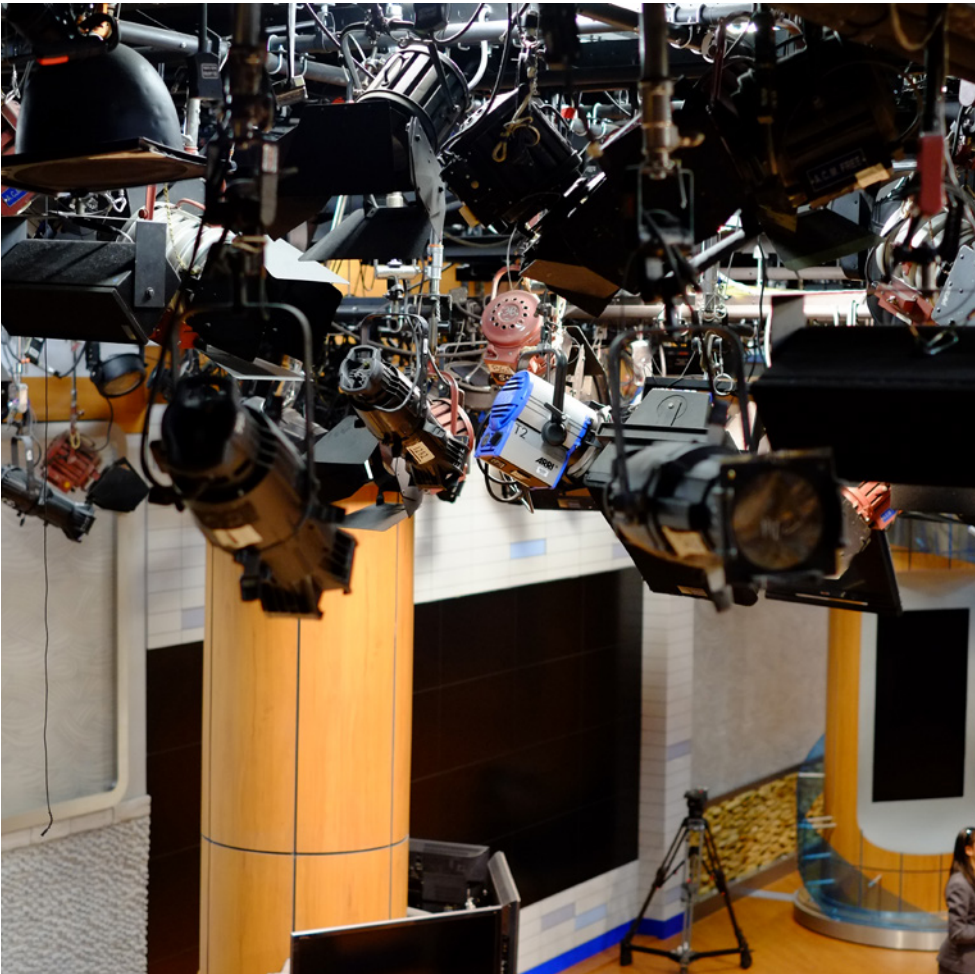


NBC Universal

Television Studio

Studio 6A: Dr. Oz
New York, New York



Studio Update

When the Dr. Oz show chose to produce their program from Studio 6A (formerly Johnny Carson's Tonight Show), the studio needed to be brought up-to-date to meet today's demands.

Maximize Space

BAM worked closely with the entire production team to re-position the studio, as evolving technology and business demands require getting more out of every square inch.

Audience Engagement

Designing sets for audience participation required re-thinking the basic studio layout to be more welcoming for attendees and tours while remaining practical for quick needs of production teams.