

# ReachLocal

## Workplace Renovation and Upgrade

Woodland Hills, California

### Advertising Leader

Recently acquired by Gannett Media, ReachLocal provides advertising services to a global clientele in sectors ranging from healthcare to real estate to education.

### Collaboration and Strategy

Early engagement of BAM for possible space layouts introduced the design team to the client's strategic business goals.

### Flexible Workplace

BAM designed an open office environment capable of flexing easily to accommodate different degrees of collaboration from highly interactive areas to solitary work space.

