

### Compelling Visual Content

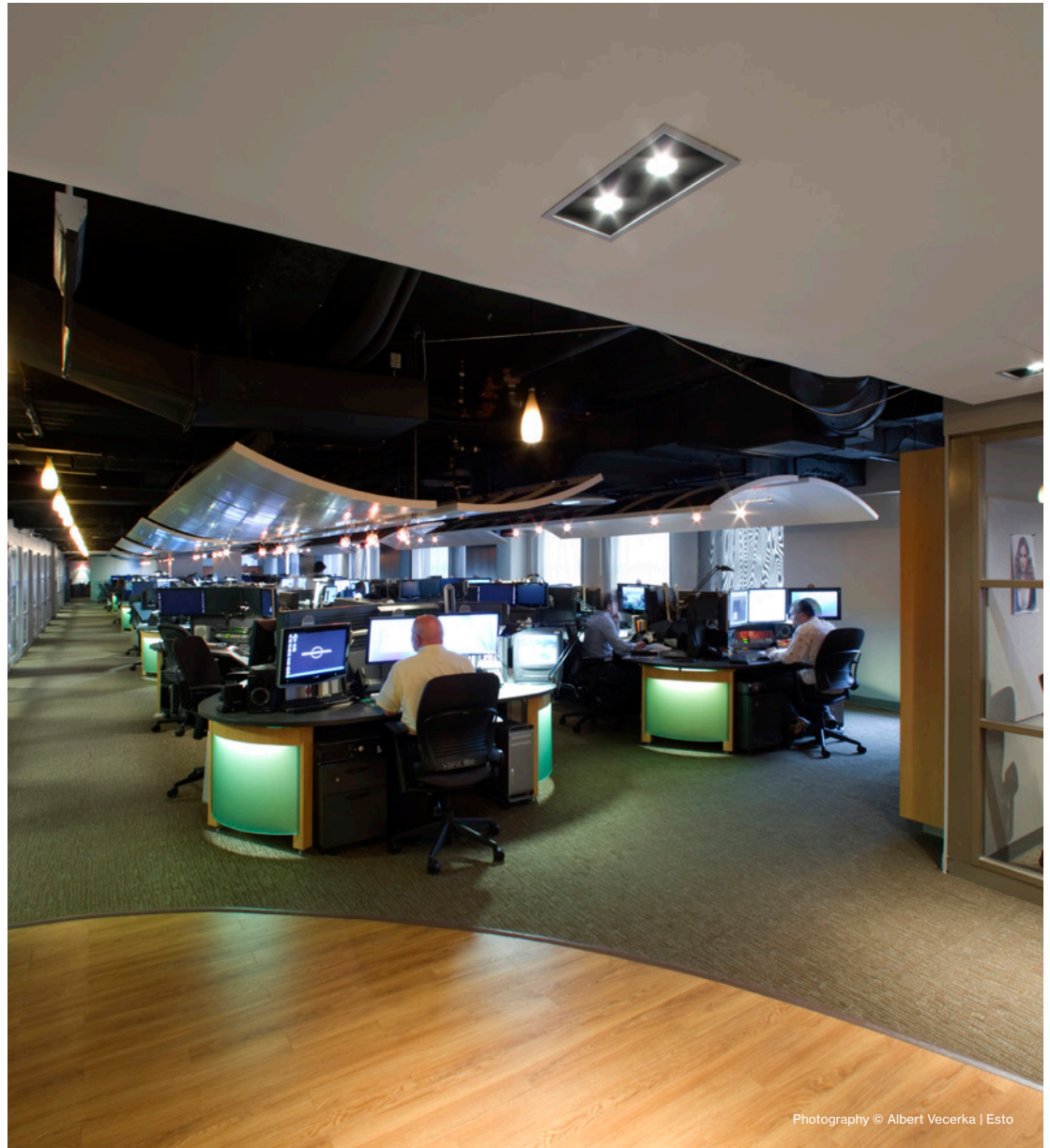
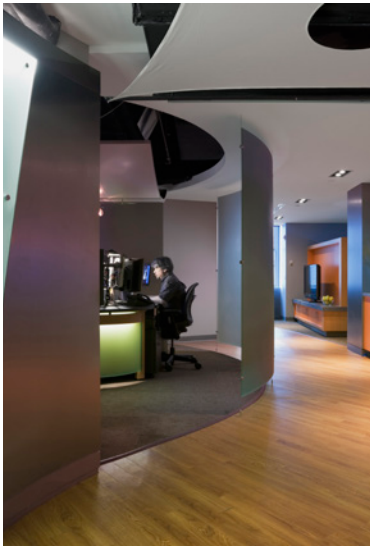
The NBC staff needed to see and experience visual content from multiple sources while working in an environment that reflected their strong design ideals and accommodated their ergonomic needs.

### Form + Function

BAM created a fresh, dynamic environment that allowed for flexibility and ease of use, at the same time implementing the latest technology and modern design aesthetic.

### Entertainment Innovation

The first working studio in New York to be designed as a destination, now used as a backdrop for reporting.



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