

SCOR

Regional Headquarters Relocation

New York, New York



Culture and Communication

Build knowledge and excitement for the relocation through a tailored company website featuring video messages from SCOR's leadership and highlighting project updates, company events and resources, and nearby places of interest.

Change Management

Through the website and working closely with the HR team, BAM assisted the client in easing the employee transition from individual offices to open workstations before and during the pandemic.

Maximize Impact

Instill a sense of SCOR pride through a timeless palette and high-end technology. Each floor configured to foster open communication by placing multiple flexible conferencing spaces and service areas in the center of each floor. Open areas with workstations ring the perimeter to inspire staff with beautiful 360 degree views of New York City.

