



PTS Technologies LLC
1 Penn Plaza | Suite 1810 | New York, NY 10119
T + 1 (212) 560 5960 | F + 1 (212) 560 5961
www.ptsconsulting.com

July 21, 2021

Mr. Daniel Castner
BAM Creative
Principal
30 West 24th St. – Seventh Floor
New York, NY 10010

RE: Immersive AV Design for Medical Facility in Westchester, NY

Dear Dan,

Attached please find a scope of work and fee proposal for three options of Immersive AV Design for the reception/immersive media section of the Medical Facility in Westchester County, NY.

Please let me know if you have any questions or require any clarifications.

Regards,

A handwritten signature in black ink, appearing to read 'S. J. Flaim'.

Stephen J. Flaim

President | PTS Technologies LLC

1 SCOPE: OPTION 1 - PROJECTION

2,000sf multi-purpose / flexible 70-person training center + collaboration space + three wall immersive with interactive **projection** technology, complete with tech enabled Zen Garden waiting area.

Example outcome concept:



2 SCOPE: OPTION 2 – LCD VIDEOWALL

2,000sf multi-purpose / flexible 70-person training center + collaboration space + three wall immersive with interactive **LCD videowall** technology, complete with tech enabled Zen Garden waiting area.

Example outcome concept:



3 SCOPE: OPTION 3 – LED VIDEOWALL

2,000sf multi-purpose / flexible 70-person training center + collaboration space + three wall immersive with interactive **LED videowall** technology, complete with tech enabled Zen Garden waiting area.

Example outcome concept:





4 INVESTMENT SUMMARY

1.	Option 1 - Projection	
	• Technical design, documentation, and project management	\$45,000
	• Equipment supply, installation, and configuration (approx.)	\$250,000
	• Total (approx.)	\$295,000
2.	Option 2 - LCD videowall	
	• Technical design, documentation, and project management	\$55,000
	• Equipment supply, installation, and configuration (approx.)	\$350,000
	• Total (approx.)	\$405,000
3.	Option 3 - LED videowall	
	• Technical design, documentation, and project management	\$65,000
	• Equipment supply, installation, and configuration (approx.)	\$550,000
	• Total (approx.)	\$615,000

Please note that all pricing excludes content creation.



PTS appreciates the opportunity to work with BAM Creative. We are available to answer any questions that you may have.

PTS Technologies LLC

A handwritten signature in black ink, appearing to read 'Stephen J. Flaim', is positioned above a dashed line.

Stephen J. Flaim | President

July 21, 2021