

Architecture Branding+Digital Interior Design Strategic Action

bamcreative.io

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Overview

BAM Creative is a full-service, multidisciplinary design agency, providing first to market design solutions on technically complex projects for leading organizations.

We design environments, build brands, and tell stories that anticipate and inspire change. We are people focused and we are talent focused. We hire the best and brightest people, empower them to grow, and to consider the impossible possible. We specialize in the following areas: architecture, branding+digital, interior design, strategic action.



Architecture



Branding+Digital



Interior Design



Strategic Action

Partnerships

Here are a few of the leading organizations our team has collaborated with.

Healthcare	Media+ Entertainment	Workplace	Science+ Technology
			
			
			
			

Project Range

BAM has completed
projects for clients in:

California

Connecticut

Florida

Illinois

Maryland

New Jersey

New York

North Carolina

Pennsylvania

Tennessee

Texas

Virginia

Washington, DC

Puerto Rico

Amsterdam, NL

London, UK

Project Size



**Weill Cornell
Medicine**

Ronald O. Perelman &
Claudia Cohen
Center for
Reproductive Medicine



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Medicine**

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Claudia Cohen
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Reproductive Medicine

Physical size range of built projects

< 1,000 SF — 136,000 SF

Physical size of master plans

< 10,000 SF — 2,100,000 SF

Dollar value range of built projects

< \$ 50,000 — \$ 50,000,000

Press

BAM and our work has been profiled,
recognized and/or featured in the following
media outlets:

New York Times

Wall Street Journal

Washington Post

ABC-TV WNTH

NBC Nightly News

Metropolis

Architectural Record

Architect's Newspaper

Crain's

LA Business Journal

Real Estate Weekly

Healthcare Design

Modern Healthcare

New York Enterprise Report

Westchester Magazine

ULI Magazine Urbanland

Leadership



Pam Cole
Founding Principal



Daniel Ahn
Principal



Ross Cole
Founding Principal



Daniel Castner
Principal



Brian Spence
Founding Principal



Natalia Maldonado
Principal

Project Examples

Media+Entertainment



Photography © BAM Creative

NBC Universal
San Francisco, California



Photography © Albert Vecerka | Esto

NBC Universal
New York, New York

Project Examples

Media+Entertainment



Photography © Albert Vecerka | Esto

CBS Sports
New York, New York



NBC Universal
New York, New York



Photography © Albert Vecerka | Esto

Project Examples

Healthcare



Photography © Jim Fiora

Yale New Haven Health
New Haven, Connecticut



Photography © Albert Vecerka | Esto

Weill Cornell Medicine
New York, New York

Project Examples

Healthcare



Photography © Albert Vecerka | Esto

Weill Cornell Medicine
New York, New York



Photography © BAM Creative

Yale New Haven Health
New Haven, Connecticut

Project Examples

Workplace



Photography © BAM Creative

T-Cure Bioscience
Los Angeles, California



Photography © BAM Creative

Gannett ReachLocal
Woodland Hills, California

Project Examples

Workplace



Photography © Albert Vecerka | Esto

Gerson Lehrman Group
New York, New York



Photography © University Lab Partners

Irvine Company and University Lab Partners
Irvine, California

Project Examples

Science+Technology



Photography © Albert Vecerka | Esto

Acorda Therapeutics
Ardsley, New York



Photography © Albert Vecerka | Esto

Regeneron Pharmaceuticals
Tarrytown, New York

Project Examples

Science+Technology



Photography © University Lab Partners

Irvine Company and University Lab Partners
Irvine, California



Photography © BAM Creative

T-Cure Bioscience
Los Angeles, California



Photography © Albert Vecerka | Esto

Acorda Therapeutics
Ardsley, New York



Photography © Nirav Solanki Photography

HATCHspaces
Los Angeles, California



BioMed Realty Trust
Princeton, New Jersey



Lake Nona Life Sciences
Lake Nona, Florida

Good Design Is Not Enough

These are the principles that drive us. Every day.

form long-term relationships / **hire** people that are smarter than you / **hire** based on character
build camaraderie / **foster** a mentoring mindset / **focus** on the long view
talk the talk, walk the walk / **build** a strong foundation and strong infrastructure
plan growth carefully / **make** things easy / **focus** on high value work
focus on client relationships / **employ** a no jerks policy / **keep** commitments
be nimble, fast, accurate and flexible / **act** collectively as a group
let designers design, and business people run the business / **learn** from past mistakes
understand that persistence is key to success / **make** the world a better place

