

# Architecture Branding+Digital Interior Design Strategic Action

[bamcreative.io](http://bamcreative.io)

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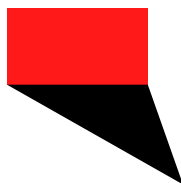
## Overview

**BAM Creative is a full-service, multidisciplinary design agency, providing first to market design solutions on technically complex projects for leading organizations.**

We design environments, build brands, and tell stories that anticipate and inspire change. We are people focused and we are talent focused. We hire the best and brightest people, empower them to grow, and to consider the impossible possible. We specialize in the following areas: architecture, branding+digital, interior design, strategic action.



Architecture



Branding+Digital




Interior Design



Strategic Action

## Partnerships

Here are a few of the leading organizations our team has collaborated with.

Healthcare	Media+ Entertainment	Workplace	Science+ Technology
			
			
			
			

## **Project Range**

BAM has completed  
projects for clients in:

**California**

**Connecticut**

**Florida**

**Illinois**

**Maryland**

**New Jersey**

**New York**

**North Carolina**

**Pennsylvania**

**Tennessee**

**Texas**

**Virginia**

**Washington, DC**

**Puerto Rico**

**Amsterdam, NL**

**London, UK**

## Project Size



**Weill Cornell  
Medicine**

Ronald O. Perelman &  
Claudia Cohen  
Center for  
Reproductive Medicine



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Physical size range of built projects

< 1,000 SF — 350,000+ SF

Physical size of master plans

< 10,000 SF — 2,100,000 SF

Dollar value range of built projects

< \$ 50,000 — \$ 50,000,000

## Press

BAM and our work has been profiled, recognized, and/or featured in the following media outlets:

*New York Times*

*Wall Street Journal*

*Washington Post*

*ABC-TV WNTH*

*NBC Nightly News*

*Metropolis*

*Architectural Record*

*Architect's Newspaper*

*Crain's*

*LA Business Journal*

*Real Estate Weekly*

*Healthcare Design*

*Modern Healthcare*

*New York Enterprise Report*

*Westchester Magazine*

*ULI Magazine Urbanland*

# Leadership



**Pam Cole**  
Founding Principal



**Daniel Ahn**  
Principal



**Ross Cole**  
Founding Principal



**Daniel Castner**  
Principal



**Brian Spence**  
Founding Principal



**Natalia Maldonado**  
Principal

# Good Design Is Not Enough

*These are the principles that drive us. Every day.*

**form** long-term relationships / **hire** people that are smarter than you / **hire** based on character  
**build** camaraderie / **foster** a mentoring mindset / **focus** on the long view  
**talk** the talk, walk the walk / **build** a strong foundation and strong infrastructure  
**plan** growth carefully / **make** things easy / **focus** on high value work  
**focus** on client relationships / **employ** a no jerks policy / **keep** commitments  
**be** nimble, fast, accurate and flexible / **act** collectively as a group  
**let** designers design, and business people run the business / **learn** from past mistakes  
**understand** that persistence is key to success / **make** the world a better place

